



REBECCA JONES • rebjones@rebjones.com • 206.245.0006 • www.rebjones.com

OVERVIEW Ten years design experience including client and vendor relations from design concepts to completion. Design and production work in print and Web.

EXPERIENCE **Freelance/Contract:** 1997-2005

- Graphic design and production of logos, collateral work, sales materials, magazine ads, signage, posters, CD jewel case, banner ads, Web site design.
- Clients include: Amazon.com, FotoTime.com, Shoreline School District, Chateau Ste. Michelle, Hornell Anderson Design Works, Seattle Art Museum, Eddie Bauer and Blue Cross of Washington.

Amazon.com: Senior Designer: 2001-2005

Created the look and feel for Amazon Wedding, Gift Central, and Amazon Fishbowl as well as designing logos for many internal clients. Updated the user interface for IMDbPro.com as well as designed their online advertorial. Accountable for upholding brand standards in print and online initiatives. Supported Public Relation efforts as well as internal communications and events. Responsible for design and maintenance of team intranet page including project archive. Managed seasonal temporary employees. Found efficiencies for the circular program that saved over \$48,000.

AdRelevance: Lead Designer: 2000-2001

Small in-house design team handling a range of projects. Produced a wide variety of work including tradeshow graphics, outdoor signage, direct mail, print ads, images for the Web site, and online banner ads. Responsible for maintaining and finessing the AdRelevance brand as well as updating the look of the parent company, Media Metrix.

Edmark: Lead Designer: 1998-1999

Responsible for consistency of corporate image and quick turn around of print materials for Edmark, WorldBook, Crayola and IBM. Prepared logos, screen shots and images for third party Web sites.

Crime Design: Lead Designer: 1995-1997

Entrusted to handle client and vendor relations—from initial contact, to design and production to press checks. Responsible for project management, design and production.

Internship experience: 1994-1995

Blue Cross of Washington Internal Design department, Seattle Central Community College Art Gallery, GT Rapp and Company.

EDUCATION Seattle Central Community College: Graphic Design and Illustration Program 1993-1995
School of Visual Concepts: Life Drawing 1990

AWARDS Silver Award for Printer Excellence: Amazon Theater Invitation: 2005
Honorable Mention: Leonardo Lives for Seattle Art Museum poster: 1997
Spicers Paper Award: YouthCare annual report: 1996
Paul Emmel Award for Recognition of Professionalism and Excellence: 1995
Entries recognized in annual SCCC faculty juried shows: 1994 and 1995